

# Bismarck Parks and Recreation District Strategic Plan

Bismarck, North Dakota

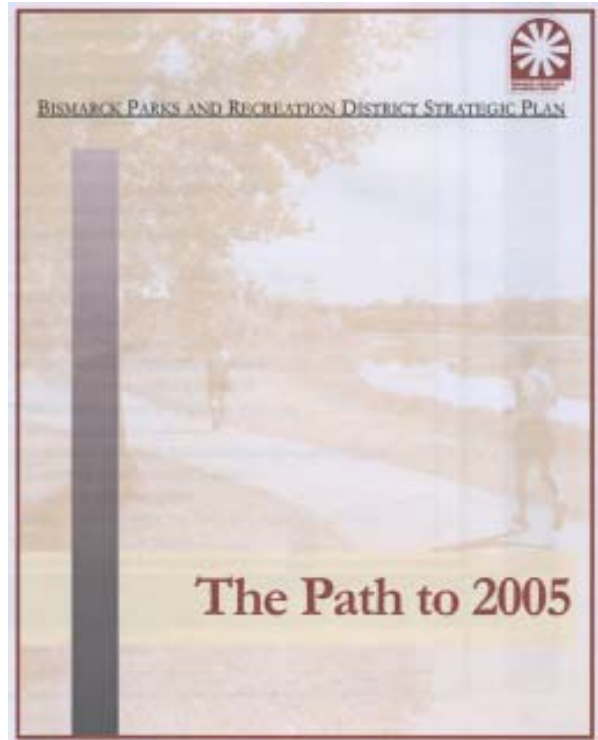
Ingraham and Associates worked with Bismarck Parks and Recreation District to complete a Strategic Plan entitled The Path to 2005. The plans goals are:

- To enhance recreation and leisure opportunities for all ages, stages, and abilities.
- To increase public awareness as to the benefits of participation, contributions made to the economy, and economic generation.
- To ensure the professional delivery of park and recreation services.

“The mission of the Bismarck Parks and Recreation District is to promote broad based recreation opportunities in order to enhance the quality of life for the citizens of Bismarck and its visitors.”

Reference: Steve Nue  
 Director of Parks and Recreation  
 Bismarck, ND  
 (701) 222-6455

Status: Complete




Planning Element	Budget Amount / Receipt Group									
	2001	2002	2003	2004	2005	2001	2002	2003	2004	2005
<i>Trails</i>	340,000	3079	150,000	2079	300,000	3079	280,000	3079	340,000	3079
<i>Parks Development/Acquisition</i>	280,000	2	300,000	2	200,000	2	200,000	2	300,000	2
<i>Maintaining Grass</i>	60,000	2	60,000	2	75,000	2	75,000	2	75,000	2
<i>Riverfront</i>	40,000	3	40,000	3	40,000	3	40,000	3	40,000	3
<i>Greenways</i>	180,000	207	300,000	207	50,000	1.02	50,000	1.02	50,000	1.02
<i>GoD</i>	75,000	4	75,000	4	75,000	4	900,000	4	900,000	4
<i>Arenas</i>	380,000	2048	40,000	2041	40,000	204	40,000	402	40,000	204
<i>Pools</i>	25,000	1.02	25,000	1.02	25,000	1.02	40,000	1.02	40,000	1.02
<i>Forestry</i>	35,000	6	35,000	6	35,000	6	35,000	6	35,000	6
<i>Existing Facilities – Maintenance and Renovation</i>	180,000	2	180,000	2	180,000	2	180,000	2	180,000	2
<i>Recreation Centers</i>	35,000	2	35,000	2	35,000	2	35,000	2	35,000	2
<i>Improvement Districts</i>	480,000	5	50,000	5	50,000	5	180,000	5	480,000	5
<i>Communications and Technology</i>	25,000	1	25,000	1	25,000	1	25,000	1	25,000	1
<b>TOTAL</b>	<b>1,785,000</b>		<b>935,000</b>		<b>950,000</b>		<b>1,490,000</b>		<b>1,790,000</b>	

**Receipt Group Key**  
 (1) General Fund  
 (2) 5 Mill  
 (3) City/County Riverfront Mill  
 (4) Improvement Fees

(5) Special Assessments  
 (6) Forestry Levy  
 (7) Cents  
 (8) Financing  
 (9) Sales Tax

## DELIVERY


4

- **To ensure facilities are well maintained and managed.**
  - ✓ Continue upgrading infrastructure, including grounds and trails
  - ✓ Ensure access to facilities and grounds
  - ✓ Expand access to facilities and multi-season use
  - ✓ Develop opportunities for non-traditional recreation
- **To effectively use technology to improve delivery of services.**
  - ✓ Enhance information delivery via Internet web site and links
  - ✓ Enhance and improve delivery of services information
  - ✓ Improve facility operations and customer service
  - ✓ Provide on-line registration
  - ✓ Further develop ongoing program evaluation and user feedback
- **To provide improved and responsive services through sound planning with customer feedback.**
  - ✓ Continue reviewing the District's mission and vision
  - ✓ Enhance programs, facilities, and grounds management through sustainability and customer feedback
  - ✓ Maintain philosophy of participation-based programming

